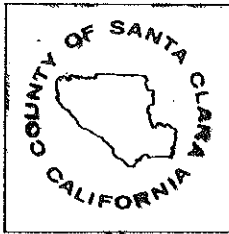


66 county
66 of santa clara
99 agricultural
11 crop report

MASTER
COPY

No. County

county of santa clara



DEPARTMENT OF AGRICULTURE THEODORE J. MONIZ, COMMISSIONER
75 WEST ST. JAMES STREET
SAN JOSE, CALIFORNIA 95113 299-2171

March 15, 1967

MR. EARL COKE, DIRECTOR
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE
COUNTY OF SANTA CLARA:

AND:

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

This 1966 Annual Agricultural Crop Report for the County of Santa Clara, is herewith submitted in accordance with the provision of Section 65.5 of the California Agricultural Code.

The report shows the acreage, production and gross values of the commercial crops and products produced in the County.

Also included in this report, as a point of interest, are two data sheets, one showing the "Acreage Trend" of our total bearing and non-bearing acreage of fruit, nut and grape crops from 1950 through 1966, and the other showing the bearing and non-bearing acreage of our major fruit and nut crops for North and South County, using Coyote as the dividing line.

A. C. P. payments are not included in the gross value figures, but are only reported for informational purposes.

I wish to take this opportunity to express my appreciation and to sincerely thank all individuals and organizations who so willingly cooperated with this department in contributing the information necessary for this report.

To all the members of my staff, expressed appreciation is being given for their efforts in the compilation of this report.

Respectfully submitted,

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA
DEPARTMENT OF AGRICULTURE

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT
FOR YEAR 1966

* * * *

BOARD OF SUPERVISORS

CHARLES A. QUINN, CHAIRMAN	DISTRICT 3
SIG SANCHEZ	DISTRICT 1
SAM P. DELLA MAGGIORE	DISTRICT 2
RALPH H. MEHRKENS	DISTRICT 4
MARTIN J. SPANGLER	DISTRICT 5

* * * *

COUNTY EXECUTIVE

HOWARD W. CAMPEN

TABLE OF CONTENTS

	<u>PAGE</u>
Comments on 1965 Crop Production	A
Fruits and Nuts	1
Bushberries and Strawberries	4
Conversion Table for Containers of Fresh Vegetables	5
Vegetable Crops	6
Field Crops	10
Nursery Products - Cut Flowers	11
Nursery Products - Nursery Stock	12
Seed Crops	13
Apiary Products	14
U. S. Government Payments	14
Livestock and Poultry	15
Livestock and Poultry Products	16
Inventories of Livestock and Poultry	16
Summary	17
Fifteen Years Comparative Figures of Agricultural Acreages and Values	18
Acreage Trend of Fruit and Nut Crops	19
Comparative Acreages of North County and South County	20

COMMENTS ON 1966 CROP PRODUCTION

Santa Clara County experienced a dry spring season with less than 2" of rain after February 1, 1966. This coupled with unusually warm weather resulted in a 7 to 10 day earlier harvest date for many crops. It also was the cause for extra irrigations of field, vegetable and orchard crops. In spite of adverse weather conditions, as well as decreased prices for some of the major crops, the total gross income was \$71,744,000. an increase of over 1 million dollars over 1965.

Fruit and nut tree acreage showed a loss of approx 2200 acres over the previous year. Urbanization was responsible for the bulk of this loss, although a few of the older orchards were replaced by vegetable, cut flower, and berry crops.

Apricot growers partially recovered from a near disastrous 1965 season. 1966 gross farm income from this crop was up almost one million dollars over the previous year on slightly less tonnage.

1966 prune prices for good quality fruit were the highest since 1961. In spite of reduced acreage and some poor quality fruit due to sunburn, side and end cracks, and small sizes, growers realized more than 1 million dollars over the 1965 gross income.

Livestock and poultry raisers benefited from slightly higher prices for meat, milk and eggs. However, total production in these commodities were less than in the previous year. This resulted in a decrease of almost 2 million dollars.

After considerable field experience with mechanical tomato harvesting equipment in 1965, local growers of canning tomatoes increased their acreage to 7,000 acres in 1966. Approximately 5,000 of the 7,000 acres were picked by about 50 of these harvesters.

The fact that no established price was available for Bartlett and Hardy canning pears, when this report was prepared, an estimated price was used to compute the values, consequently the gross return for all pears showed a loss of \$2,073,250. Pear Decline continues to plague local pear growers. This disease was severe during 1966 and appears to be on the increase. Pear psylla populations were high last year and an apparent immunity to some spray chemicals was noted. This insect pest is considered to be the vector and the cause of the spread of this serious pear disease. To complicate the Pear Decline situation we now have the Pear Leaf Purple Curl disorder, a virus disease that may be transmitted by psylla, budding or seed.

Cut flowers led all individual crops in dollar value for the second season in a row. Increased field and green house growing areas and slightly higher prices per bloom resulted in a \$12,171,000 gross return to county flower growers. Lack of air transportation during the airplane strike caused considerable concern to this industry and prevented many eastern shipments, which resulted in a considerable loss of revenue.

FRUITS AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION		VALUE PER TON	TOTAL
			BEARING	NON-B		TOTAL TONS			
Apples	1966	Fresh				500	\$150.	\$ 75,000.	
		Canned				450	60.	27,000.	
		Juice				450	42.50	19,100.	
		Total	165	8	8.48	1,400		121,100.	
	1965	Fresh				430	150.	64,500.	
		Canned				160	70.	11,200.	
		Juice				400	50.	20,000.	
		Total	170	14	5.82	990		95,700.	
Apricots	1966	Fresh				2,400	220.	528,000.	
		Canned				10,600	92.50***	980,000.	
		Dried				19,000	960.	3,168,000.	
		By-Products**				2,000	55.	110,000.	
Total	7,245	233	4.69	34,000		4,786,000.			
	1965	Fresh				2,700	200.	540,000.	
		Canned				14,800	77.50***	1,147,000.	
		Dried				12,500	840.	1,907,000.	
		By-Products**				5,200	50.	260,000.	
Total	7,571	261	4.65	35,200		3,854,000.			
Cherries	1966	Fresh				2,700	825.	2,228,000.	
		Canned				2,400	360.	864,000.	
		Barreled				400	300.	120,000.	
		By-Products**				100	240.	24,000.	
Total	1,965	479	2.85	5,600		3,236,000.			
	1965	Fresh				3,060	670.	2,050,000.	
		Canned				3,200	370.	1,184,000.	
		Barreled				360	250.	90,000.	
		By-Products**				220	200.	44,000.	
Total	1,915	607	3.57	6,840		3,368,000.			
Grapes	1966	Processed	3,145	104	3.78	11,900	110.	1,309,000.	
	1965*	Processed	3,303	66	4.0	13,200	95.	1,254,000.	

* Revised

** Indicates strained foods, nectar, juice and frozen.

*** Includes hauling

FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION		VALUE	
			BEARING	NON-B		TOTAL TONS	PER TON	TOTAL	
Peaches	1966	Fresh & Processed	62	3	8.30	515	\$140.	\$	72,100.
	1965	Fresh & Processed	69	3	7.5	520	150.		78,000.
Pears Bartlett's	1966	Fresh				10	90.		900.
		Canned***				41,500	82.50**		3,424,000.
		By-Products*				900	50.50**		45,400.
		Total	3,963	720	10.7	42,410			3,470,300.
Bartlett's	1965	Fresh				10	145.		1,450.
		Canned				34,800	138.**		4,802,000.
		By-Products*				1,100	81.		89,100.
		Total	3,968	682	9.05	35,910			4,892,550.
Hardys	1966	Canned***	808	17	14.2	11,500	79.50**		914,000.
	1965	Canned	786	18	15.3	12,000	138.**		1,656,000.
All Other Varieties	1966	Fresh				3,800	158.		600,000.
		By-Products*				NONE	NONE		NONE
		Total	349	10	10.9	3,800			600,000.
All Other Varieties	1965	Fresh				2,700	170.		459,000.
		By-Products*				500	100.		50,000.
		Total	351	14	9.12	3,200			509,000.
Total -- All Pears	1966		5,120	747		57,710			4,984,300.
	1965		5,105	714		51,110			7,057,550.
Plums	1966	Fresh	105	15	2.48	260	175.		45,500.
	1965	Fresh	96	41	2.8	270	125.		33,800.
Prickly Pears	1966	Fresh	160	55	3.31	530	180.		95,400.
	1965	Fresh	160	25	2.53	405	225.		91,100.

* Indicates strained foods, jam, nectar, and juice

** Includes hauling

*** Estimated Price - no established price available

FRUIT AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE PER TON	TOTAL
			BEARING	NON-B	PER ACRE	TOTAL TONS		
Prunes, French Imperial* Sugar Other Var.*	1966	Dried	23,356	1,992	1.41	32,900	\$290.	\$ 9,541,000.
		Dried	867	8	1.20	1,040	380.	395,000.
		Dried	1,151	19	0.66	760	360.	274,000.
		Dried	22	6	0.45	10	290.	2,900.
		Total	25,396	2,025		34,710		10,212,900.
French* Imperial* Sugar* Other Var.*	1965	Dried	24,326	2,199	1.77	43,000	200.	8,600,000.
		Dried	883	8	1.52	1,340	260.	348,000.
		Dried	1,155	30	.73	845	230.	194,000.
		Dried	44	124	.57	25	200.	5,000.
		Total	26,408	2,361		45,210		9,147,000.
Walnuts	1966	Dried	6,849	287	.613	4,200	450.	1,890,000.
	1965	Dried	7,120	381	.58	4,130	385.	1,590,000.
Miscellaneous Fruits & Nuts	1966		121	2				20,000.
	1965		120	7				20,000.
TOTALS	1966		50,333	3,958				\$26,772,300.
	1965		52,037	4,480				26,589,150.

* Price based on "Free Tonnage" -- 80% of the crop. Value calculated on total crop.

BUSHBERRIES AND STRAWBERRIES						
CROP	YEAR	ACREAGE PRODUCTION		TOTAL	UNIT	VALUE
		UTILIZATION	BEARING PER ACRE			
Raspberries	1966	Fresh	70	800	Trays (7½ lb.)	\$ 4.15
		Processed			Tons	320.
		Total			Trays	\$ 227,000.
						<u>1,600.</u>
						228,600.
	1965	Fresh			Trays (7½ lb.)	3.60
		Processed			Tons	320.
		Total			Trays	<u>6,400.</u>
						194,400.
Other Bushberries	1966	Fresh & Proc.	25	900	Trays	2.65
	1965	Fresh & Proc.	25	900	Trays	2.40
						59,600.
						54,000.
Strawberries	1966	Fresh			Trays (12 lb.)	2.70
		Processed			Tons	340.
		Total	300	2,200	Trays	<u>791,000.</u>
						748,000.
						1,539,000.
	1965	Fresh			Trays (12 lb.)	2.80
		Processed			Tons	330.
		Total	287	2,700	Trays	<u>1,288,000.</u>
						624,000.
						1,912,000.
TOTALS	1966		395			\$1,827,200.
	1965		382			<u>2,160,400.</u>

* Tons converted to trays for total production

CONVERSION TABLE FOR FRESH VEGETABLE

ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON	ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON
Anise	60#/Crate	33	Onions, Dry	50#/Sack	40
Broccoli	32#/Crate	62	Onions, Green (5 Dozen bunches/crate)	25#/Crate	80
Cabbage	70#/Crate	28	Peas	27#/Basket	74
Cauliflower	28#/Carton	71	Peppers	40#/Crate	50
Celery	60#/Crate	33	Peppers, Chili & Wax	22#/Lug	91
Corn, Sweet	42#/Crate	48	Romaine	50#/Crate	40
Cucumbers	30#/Lug	66	Spinach (2 Dozen bunches/crate)	25#/Crate	80
Endive	45#/Crate	44	Squash	25#/Lug	80
Lettuce, Head	45#/Carton	45	Tomatoes, Market	22#/Lug	91
Lettuce, Leaf	30#/Crate	66			
Mustard Greens (2 Dozen bunches/crate)	20#/Crate	100			

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
				PER ACRE	TOTAL				
Anise	1966	Fresh	80	335.	26,800	Crate	\$ 2.30	\$ 61,600.	
	1965	Fresh	80	310.	24,800	Crate	2.10	52,100.	
Beans, Lima	1966	Processed	415	1.63	675	Ton	165.	111,000.	
	1965	Processed	610	1.41	860	Ton	150.	129,000.	
Beans, Snap	1966	Fresh	175	4.90	860	Ton	240.	206,000.	
		Processed	<u>1,150</u>	4.82	<u>5,540</u>	Ton	120.	<u>665,000.</u>	
		Total	<u>1,325</u>		<u>6,400</u>			<u>871,000.</u>	
Broccoli	1965	Fresh	185	4.84	895	Ton	220.	197,000.	
		Processed	<u>715</u>	6.15	<u>4,400</u>	Ton	130.	<u>572,000.</u>	
		Total	<u>900</u>		<u>5,295</u>			<u>769,000.</u>	
Broccoli	1966	Fresh & Proc.	155	4.19	650	Ton	125.	81,200.	
	1965	Fresh	95	260.	24,700	Crate	2.05	50,600.	
Cabbage	1966	Fresh & Proc.	180	13.3	2,390	Ton	35.	83,600.	
	1965	Fresh	130	285.	37,000	Crate	1.65	61,000.	
Carrots	1966	Fresh & Proc.	45	22.8	1,030	Ton	19.50	20,100.	
	1965	Processed	35	29.4	1,030	Ton	19.	19,600.	
Cauliflower	1966	Fresh	291	360.	105,000	Carton	1.60	168,000.	
		Processed	<u>NONE</u>	<u>NONE</u>	<u>NONE</u>	Ton	<u>NONE</u>	<u>NONE</u>	
		Total	<u>291</u>					<u>168,000.</u>	
Cauliflower	1965	Fresh	340	375.	128,000	Carton	1.45	186,000.	
		Processed	<u>35</u>	<u>2.11</u>	<u>74</u>	Ton	<u>155.</u>	<u>11,500.</u>	
		Total	<u>375</u>					<u>197,500.</u>	

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
				PER ACRE	TOTAL				
Celery	1966	Fresh	45	970.	43,600	Crate	\$ 1.95	\$ 85,000.	
	1965	Fresh	50	825.	41,200	Crate	1.70	70,000.	
Corn	1966	Fresh	450	250.	112,000	Crate	2.10	235,000.	
	1965	Fresh	510	240.	122,000	Crate	1.90	232,000.	
Cucumbers	1966	Fresh	145	555.	80,500	Lug Ton	1.35	109,000.	
		Processed	1,090	11.6	12,600		80.	1,008,000.	
		Total	1,235					1,117,000.	
Endive	1965	Fresh	170	575.	97,800	Lug Ton	1.20	117,000.	
		Processed	570	10.6	6,040		75.	453,000.	
		Total	740					570,000.	
Garlic	1966	Fresh	28	430.	12,000	Crate Crate	1.25	15,000.	
	1965	Fresh	30	445.	13,400		1.20	16,100.	
Lettuce, Head Leaf	1966	Dry	500	4.05	2,020	Ton Ton	230.	465,000.	
		Dry	780	6.75	5,260		150.	789,000.	
		Total	1,280						
Lettuce, Head Leaf	1965	Fresh	445	365.	162,000	Carton Crate	1.85	300,000.	
		Fresh	735	475.	349,000		1.15	401,000.	
		Total	1,180					701,000.	
Head Leaf	1965	Fresh	570	380.	217,000	Carton Crate	1.55	336,000.	
		Total	1,020	420.	189,000		1.15	217,000.	
								553,000.	

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
				PER ACRE	TOTAL				
Mushrooms	1966	Fresh	8	1.59	552,000	Lb.	\$.46	\$	254,000.
	1965	Fresh	8	2.05	687,000	Lb.	.45		309,000.
Mustard Greens	1966	Fresh	75	340.	25,500	Crate	1.20		30,600.
	1965	Fresh	80	360.	28,800	Crate	1.10		31,700.
Onions	1966	Dry	320	675.	216,000	Sack	1.70		367,000.
	1965	Dry	400	680.	272,000	Sack	1.40		381,000.
Onions, Green	1966	Fresh	15	4,000.	60,000	Dozen	.40		24,000.
	1965	Fresh	15	3,000.	45,000	Dozen	.42		18,900.
Peas, Fall Spring	1966	Fresh	125	105.	13,100	Basket	3.50		45,800.
		Fresh	<u>150</u>	140.	<u>21,000</u>	Basket	3.75		<u>78,800.</u>
		Total	275		34,100				124,600.
Fall Spring	1965	Fresh	90	110.	9,900	Basket	4.50		44,600.
		Fresh	<u>155</u>	150.	<u>23,200</u>	Basket	2.		<u>46,400.</u>
		Total	245		33,100				91,000.
Peppers, Bell	1966	Fresh & Proc.	880	580.	510,000	Crate	1.70		867,000.
	1965	Fresh & Proc.	750	520.	390,000	Crate	1.90		741,000.
Peppers, Chili and Wax	1966	Fresh & Proc.	100	490.	49,000	Lug	2.65		130,000.
	1965	Fresh & Proc.	65	485.	31,500	Lug	2.45		77,200.
Romaine	1966	Fresh	135	440.	59,400	Crate	1.35		80,200.
	1965	Fresh	120	430.	51,600	Crate	1.30		67,100.

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	TOTAL
				PER ACRE	TOTAL			
Spinach	1966	Fresh & Proc.	175	5.56	975	Ton	\$ 80.	78,000.
	1965	Fresh & Proc.	125	360.	45,000	Crate	1.55	69,800.
Squash	1966	Fresh	75	625.	46,900	Lug	1.70	79,700.
		Processed	225	10.3	2,320	Ton	70.	162,000.
		Total	300					241,700.
Tomatoes	1965	Fresh	75	520.	39,000	Lug	1.55	60,400.
		Processed	50	6.8	340	Ton	70.	23,800.
		Total	125					84,200.
Tomatoes	1966	Fresh	235	2,030.	477,000	Lug	1.75	835,000.
		Cherry	30	3,740.	112,000	Flat	1.90	213,000.
		Processed Total	7,000 7,265	26.4	185,000	Ton	31.50*	5,828,000. 6,876,000.
Misc. Vegetables	1965	Fresh	255	2,140.	546,000	Lug	1.65	901,000.
		Processed	5,950	26.	155,000	Ton	37.50*	5,812,000.
		Total	6,205					6,713,000.
Misc. Vegetables	1966	Fresh	155			Per Acre	880.	136,000.
	1965	Fresh	120			Per Acre	970.	116,000.
TOTALS	1966		15,632					\$13,223,600.
	1965		13,613					12,208,800.

* Includes hauling

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
			PER ACRE	TOTAL				
Barley	1966	4,000	1.	4,000	Ton	\$ 47.	\$ 188,000.	
	1965	3,500	1.	3,500	Ton	45.	158,000.	
Hay - Alfalfa	1966	830	5.5	4,560	Ton	27.	123,000.	
	1965	1,020	5.02	5,120	Ton	24.	123,000.	
Grain	1966	8,500	1.25	10,600	Ton	24.	254,000.	
	1965	7,500	1.25	9,380	Ton	22.	206,000.	
Other	1966	2,500	.75	1,880	Ton	22.	41,400.	
	1965	2,000	.75	1,500	Ton	20.	30,000.	
Oats	1966	200	1.	200	Ton	47.	9,400.	
	1965	200	.75	150	Ton	45.	6,750.	
Pasture & Range Improved	1966	3,500			Acre	25.	87,500.	
	1965	3,400			Acre	25.	85,000.	
Irrigated	1966	1,800			Acre	125.	225,000.	
	1965	1,800			Acre	125.	225,000.	
Range	1966	225,000			Acre	2.	450,000.	
	1965	225,000			Acre	2.	450,000.	
Sugar Beets	1966	795	23.	18,300	Ton	11.5	210,000.	
	1965	2,090	21.1	44,100	Ton	11.3	498,000.	
Wheat	1966	NONE			Ton			
	1965	50	1.	50	Ton	65.	3,250.	
TOTALS	1966						\$1,588,300.	
	1965						1,785,000.	

NURSERY PRODUCTS - CUT FLOWERS

ITEM	YEAR	PRODUCTION AREA		HOUSE SQ. FT.	FIELD ACRES	QUANTITY SOLD		UNIT	PER UNIT	TOTAL
		SO. FT.	ACRES			BY PRODUCERS	BY PRODUCERS			
Asters	1966		60			16,800,000		Bloom	\$.035	\$ 588,000.
	1965		76			21,280,000		Bloom	.035	745,000.
Carnations****	1966	2,207,000				44,140,000		Bloom	.0565	2,494,000.
	1965	1,920,000	44			38,400,000		Bloom	.0523	2,008,000.
Chrysanthemums, Outdoor	1966									
Standard**			39			4,998,000		Bloom	.1235	617,000.
Other Types***			23			3,054,000		Bloom	.098	299,000.
Pompon			17			483,000		Bunch	.50	242,000.
Total			79							1,158,000.
Standard**	1965		35			4,560,000		Bloom	.1173	535,000.
Other Types***			19			2,436,000		Bloom	.08	195,000.
Pompon			14			398,000		Bunch	.50	199,000.
Total			68							929,000.
Standard**	1966	14,208,000				42,622,000		Bloom	.136	5,797,000.
Other Types***		2,388,000				7,162,000		Bloom	.102	731,000.
Pompon		2,172,000				1,412,000		Bunch	.54	762,000.
Total		18,768,000								7,290,000.
Standard**	1965	13,100,000				39,300,000		Bloom	.1222	4,802,000.
Other Types***		1,205,000				3,615,000		Bloom	.085	307,000.
Pompon		1,465,000				952,000		Bunch	.541	515,000.
Total		15,770,000								5,624,000.
Roses*****	1966	394,000				5,428,000		Bloom	.0987	536,000.
	1965	352,750				4,835,000		Bloom	.0873	422,000.
Miscellaneous***	1966									105,000.
	1965									100,000.
TOTALS	1966									\$12,171,000.
	1965									9,828,000.

*Actual area under glass & plastic for 1966 is 7,508,000 Sq. Ft.

Above figures based on multiple crops per year.

**Large Commercial -- Albatross, Detroit News, Turners, etc.

***Spiders, Matchsticks, Quills, Chinese, etc.

****Includes Acacia, Gladiolus, Iris, Stephanotis, Daisies, Snapdragons, Sweet Peas, and others.

*****Figures are total area under glass and plastic.

NURSERY PRODUCTS - NURSERY STOCK

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE	TOTAL
		HOUSE SQ. FT.	FIELD ACRES					
Citrus and Subtropical Fruit Trees*	1966							
	1965	4,000		3,020 200	1 Gal. 5 Gal.	\$.65 2.00	1,960. 400.	2,360.
Ornamental Trees, Roses and Shrubs	1966			13,800	Pots	.177	2,440.	
				432,000	1 Gal.	.565	244,000.	
				8,420	2 Gal.	1.92	16,200.	
				88,200	5 Gal.	2.20	194,000.	
				4,900	B & B	5.12	25,100.	
				1,500	15 Gal.	14.00	21,000.	
				97,000	B. R.	1.28	124,000.	626,740.
Bedding Plants	1965		43.5	16,800	Pots	.15	2,520.	
				474,000	1 Gal.	.56	265,000.	
				NONE	2 Gal.	-	-	
				93,100	5 Gal.	2.01	187,000.	
				3,100	B & B	4.03	12,500.	
				2,000	15 Gal.	15.00	30,000.	
				276,000	B. R.	1.26	348,000.	845,020.
Bedding Plants	1966			110,000	Flats	1.96	216,000.	
	1965			91,400	"	1.94	177,000.	

* Included under Ornamental Trees, Roses and Shrubs

NURSERY PRODUCTS - NURSERY STOCK CONT'D

ITEM	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE
	HOUSE SQ. FT.	FIELD ACRES				
Vegetable Plants	1966	45,000	25,800	Flats	\$1.17	\$ 30,200.
	1965	32,000 - .9	18,400	Flats	1.44	26,500.
Herbaceous Perennials	1966		2,150	Flats	3.17	6,820.
		24,000	5,110	1 Gal.	.581	2,970.
			17,800	Pots	.50	<u>8,900.</u>
						18,690.
Indoor Decoratives	1965		4,100	Flats	2.00	8,200.
			7,900	1 Gal.	.68	5,370.
		30,000 - .9	30,200	Pots	.38	<u>11,500.</u>
						25,070.
Propagative Materials	1966	74,000	214,000	Pots	1.05	225,000.
	1965	70,000 - 1.6	203,000	Pots	1.05	213,000.
Christmas Trees	1966	75,500	3,124,000	Plants	.06	187,000.
	1965	70,000 - 1.6	1,937,000	Plants	.06	116,000.
TOTALS	1966	45.	10,200	Plants	4.49	45,800.
	1965	42.	5,500	Plants	3.93	21,600.
						\$1,349,430.
						<u>1,426,550.</u>

SEED CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION POUNDS	TOTAL
Miscellaneous Vegetable Seed	1966	600.	382,000	\$270,000.
	1965	429.	492,000	138,000.
Miscellaneous Flower and Agricultural Seed	1966	110.	39,400	41,600.
	1965	141.	60,000	72,500.
TOTALS	1966	710.	421,400	\$311,600.
	1965	570.	552,000	<u>210,500.</u>

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	
					TOTAL	
Honey	1966	55,500	Lb.	.14		\$7,770.
	1965	52,500	Lb.	.13		6,820.
Bees Wax	1966	1,120	Lb.	.44		495.
	1965	1,500	Lb.	.45		675.
<hr/>						
TOTALS	1966					\$8,265.
	1965					7,495.

U. S. GOVERNMENT PAYMENTS
(This Total Not Included
in Agricultural Income)

					<u>1965</u>	<u>1966</u>
Sugar Beets (Sugar Act Payment)					\$84,567.	\$27,500.
A. C. P. (Agricultural Conservation Program)					30,200.	26,400.
Wool Incentive Payment					1,100.	1,200.
<hr/>						
TOTALS					\$115,867.	\$55,100.

LIVESTOCK AND POULTRY

ITEM*	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	VALUE	TOTAL
			TOTAL	LIVEWEIGHT				
Cattle and Calves	1966	27,300	114,000		Cwt.	\$ 23.	\$2,622,000.	
	1965	38,800	183,000		Cwt.	22.	4,026,000.	
Breeding Stock	1966	163			Each	228.	37,200.	
	1965	1,070			Each	398.	426,000.	
Sheep and Lambs	1966	1,300	1,200		Cwt.	22.	26,400.	
	1965	1,300	1,400		Cwt.	21.	29,400.	
Hogs and Pigs	1966	1,600	1,260		Cwt.	23.	29,000.	
	1965	3,000	4,570		Cwt.	21.	96,000.	
Broilers and Fryers	1966	1,092,000	4,095,000		Lb.	.17	696,000.	
	1965	1,095,000	4,073,000		Lb.	.165	672,000.	
Other Chickens	1966	579,000	2,403,000		Lb.	.069	166,000.	
	1965	459,000	1,882,000		Lb.	.051	96,000.	
Rabbits	1966	4,800	21,600		Lb.	.27	5,830.	
	1965	2,400	10,800		Lb.	.28	3,020.	
Squabs	1966	15,500	15,500		Lb.	.83	12,900.	
	1965	17,000	17,000		Lb.	.75	12,800.	
TOTALS	1966						\$3,595,330.	
	1965						5,361,220.	

* Livestock figures are based on average weight and average selling price of all animals.
 Figures show only local net weight gain of animals originally purchased from out of County.

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
Milk Market	1966	1,265,000	Cwt.	\$4.55	\$ 5,756,000.
	1965	1,252,000	Cwt.	4.48	5,609,000.
Manufacturing	1966	14,800	Cwt.	3.64	53,900.
	1965	79,100	Cwt.	3.12	247,000.
Wool	1966	13,000	Lb.	.49	6,370.
	1965	13,500	Lb.	.48	6,480.
Eggs, Chicken*	1966	14,352,000	Doz.	.354	5,081,000.
	1965	15,910,000	Doz.	.324	5,155,000.
TOTALS	1966				\$10,897,270.
	1965				11,017,480.

* Includes market and farm retail eggs

INVENTORIES OF LIVESTOCK AND POULTRY
(In Number of Head)

ITEM	JANUARY 1, 1966	JANUARY 1, 1967
Cattle and Calves		
Milk Cows, 2 years and over	10,800	11,000
Cattle and Calves in feed lots	6,555	4,200
Other Cattle and Calves	26,645	24,400
Total	44,000	39,600
Sheep and Lambs	1,500	1,600
Hogs and Pigs	1,100	1,200
Hens and Pullets of Laying Age	888,000	879,000

SUMMARY

	VALUATION	
	<u>1965</u>	<u>1966</u>
FRUIT AND NUTS	\$26,589,150.	\$26,772,300.
BUSHBERRIES AND STRAWBERRIES	2,160,400.	1,827,200.
VEGETABLE CROPS	12,208,800.	13,223,600.
FIELD CROPS	1,785,000.	1,588,300.
NURSERY PRODUCTS - CUT FLOWERS	9,828,000.	12,171,000.
NURSERY PRODUCTS - NURSERY STOCK	1,426,550.	1,349,430.
SEED CROPS	210,500.	311,600.
APLARY PRODUCTS	7,495.	8,265.
LIVESTOCK AND POULTRY	5,361,220.	3,595,330.
LIVESTOCK AND POULTRY PRODUCTS	<u>11,017,480.</u>	<u>10,897,270.</u>
TOTALS	\$70,594,595.	\$71,744,295.

COMPARATIVE FIGURES INCLUDING REPORTED ACREAGES
FOR FRUIT, NUT, BERRY, AND VEGETABLE CROPS

YEAR	AGRICULTURAL VALUES FOR FIFTEEN YEARS OF							NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
	BEARING ACRES FRUITS, NUTS, ALL BERRIES	FRUIT, NUT BERRY CROPS	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK AND POULTRY PRODUCTS	FIELD CROPS AND APIARY	NURSERY STOCK		
1952	83,937	\$35,767,367	28,237	\$11,587,016	\$31,208,224	\$2,376,861	\$ 5,089,395	\$ 86,028,863.	
1953	82,174	46,145,673	22,259	9,707,947	30,012,034	2,294,318	5,998,845	94,158,817.	
1954	80,884	44,835,821	18,736	9,750,862	24,310,666	1,920,938	7,554,467	88,372,754.	
1955	77,826	54,855,280	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.	
1956	75,984	51,621,955	25,746	12,252,637	23,475,422	2,270,102	8,648,229	98,268,345.	
1957	75,428	40,073,580	20,849	10,528,162	23,489,908	2,592,532	9,895,797	86,579,979.	
1958	74,385	39,572,471	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.	
1959	68,083	48,042,090	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.	
1960	66,453	49,451,475	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.	
1961	64,100	37,468,000	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.	
1962	62,832	30,887,500	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.	
1963*	55,484	32,687,600	15,636	9,787,700	16,019,500	2,299,350	12,194,000	72,988,150.	
1964*	54,166	30,113,100	14,211	10,382,500	15,516,500	2,233,450	12,306,050	70,551,600.	
1965	52,419	28,749,550	13,613	12,208,800	16,378,700	1,792,495	11,465,050	70,594,595.	
1966	50,728	28,599,500	15,632	13,223,600	14,492,600	1,596,565	13,832,030	71,744,295.	

1952 - 1957 values include U.S. government payments.

* Revised figures

ACREAGE TREND

	<u>1950</u>	<u>1955</u>	<u>1960</u>	<u>1965</u>	<u>1966</u>	<u>1966</u> LOSS OR GAIN
TOTAL BEARING AND NON-BEARING ACREAGE OF FRUIT AND NUT CROPS*						
Apricots	16,511	14,117	12,096	7,832	7,478	- 354
Cherries	3,544	4,498	3,994	2,522	2,444	- 78
Pears	7,160	7,303	6,912	5,819	5,867	+ 48
Grapes	5,626	5,020	3,859	3,369	3,249	- 120
Prunes	47,708	40,909	33,940	28,769	27,421	- 1,348
Walnuts	9,619	10,302	8,918	7,501	7,136	- 365
Miscellaneous Tree Crops (Apples, Peaches, Plums & Other)		841	578	919	873	- 46
TOTAL ACREAGE OF ALL TREES AND VINES		82,990	70,297	56,731	54,468	- 2,263
Strawberries	1,947	3,007	1,480	287	300	
New Plantings of Trees and Vines			1,025	289	162	
Number of Orchard and Vineyard Parcels		6,152	5,919	4,506	4,163	

* Excludes bushberries and Prickly Pears.

ACREAGES OF MAJOR FRUIT AND NUT CROPS

NORTH COUNTY VS. SOUTH COUNTY*

	1966			1966		
	Non-Bearing	Bearing		Non-Bearing	Bearing	
Apples	N Co	2	124			
	S Co	<u>6</u>	<u>41</u>			
	Total	8	165			
Apricots	N Co	210	6,440			
	S Co	<u>23</u>	<u>805</u>			
	Total	233	7,245			
Cherries, Bing	N Co	150	793			
	S Co	<u>120</u>	<u>171</u>			
	Total	270	964			
Cherries, Royal Ann	N Co	51	695			
	S Co	<u>100</u>	<u>127</u>			
	Total	151	822			
Cherries, All	N Co	178	1,644			
	S Co	<u>301</u>	<u>321</u>			
	Total	479	1,965			
Grapes	N Co	0	1,274			
	S Co	<u>104</u>	<u>1,871</u>			
	Total	104	3,145			
Pears, Bartlett	N Co	225	3,062			
	S Co	<u>495</u>	<u>901</u>			
	Total	720	3,963			
Pears, All	N Co	2	124			
	S Co	<u>6</u>	<u>41</u>			
	Total	8	165			
Plums	N Co	210	6,440			
	S Co	<u>23</u>	<u>805</u>			
	Total	233	7,245			
Prunes, French	N Co	150	793			
	S Co	<u>120</u>	<u>171</u>			
	Total	270	964			
Prunes, Sugar	N Co	51	695			
	S Co	<u>100</u>	<u>127</u>			
	Total	151	822			
Prunes, Imperial	N Co	178	1,644			
	S Co	<u>301</u>	<u>321</u>			
	Total	479	1,965			
Prunes, All	N Co	0	1,274			
	S Co	<u>104</u>	<u>1,871</u>			
	Total	104	3,145			
Walnuts	N Co	225	3,062			
	S Co	<u>495</u>	<u>901</u>			
	Total	720	3,963			
<hr/>						
TOTALS OF ABOVE	N Co			Non-Bearing	Bearing	
	S Co			<u>1,148</u>	<u>28,183</u>	
	Total			2,750	21,807	

* Town of Coyote is used as the dividing point between North County and South County.